



उमाशंकर प्रसाद  
उप महानिदेशक  
**UMASHANKAR PRASAD**  
DEPUTY DIRECTOR GENERAL



सत्यमेव जयते

राष्ट्रीय उत्पादकता परिषद्

(उद्योग संवर्धन और आंतरिक व्यापार विभाग,  
वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)  
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया  
लोदी रोड, नई दिल्ली-110 003

**NATIONAL PRODUCTIVITY COUNCIL**

(Department for Promotion of Industry and Internal Trade,  
Ministry of Commerce & Industry, Govt. of India)  
Utpadakta Bhavan, 5-6, Institutional Area  
Lodi Road, New Delhi - 110 003

Dear Sir/Madam,

No. CoE:I4.0/Pilot-Implementation-I4.0/2024-25

National Productivity Council (NPC) under Department of Industries and Internal Trade (DPIIT), Min. of Commerce and Industries, Govt. of India and in association with Asian Productivity Organization (APO), Tokyo has established Centre of Excellence on Industry 4.0 (CoE: IT for I4.0) with a mandate to function as a knowledge centre with an overriding objective to improve the competitiveness of Indian industries. The activities comprise creating awareness and knowledge dissemination through workshops, training programmes as well as facilitate display of latest technology/ demonstration projects etc. on concepts of information technology and its application in Industry 4.0.

National Productivity Council (NPC) has introduced an ambitious nationwide "Udyami Bharat 4.0 (UB4.0)" program initiative in alignment with the Government of India's visionary goals of Atma Nirbhar Bharat (Self-Reliant India) and Viksit Bharat (Developed India). The program is designed to revolutionize the Indian manufacturing sector and propel it into the era of Industry 4.0.

The "Udyami Bharat 4.0 (UB4.0)" program interventions will be implemented in association with NPC's technology partner Maxbyte Technologies Services Pvt Ltd, in selected manufacturing industries across India.

The program focuses on identifying potential operational and supply chain areas of the manufacturing value chain for productivity improvement through implementation of I4.0 technologies in a timebound manner for capability and capacity development of manufacturing industries at an enterprise/ unit level. The objective is to empower and strengthen the manufacturing industries by focusing on integration of industrial operational technologies with emerging Industry 4.0 technologies thereby contributing to the overall improvement in the productivity, competitiveness and sustainability of the sector.

In view of the above, your esteemed enterprise, being a frontrunner in technology adoption, has been selected for implementing of pilot interventions under NPC's nationwide "Udyami Bharat 4.0 (UB4.0)" program.

Therefore, on behalf of NPC, I would like to extend the request for consent and assistance in implementing pilot interventions focusing on the adoption and/ or implementation of advanced manufacturing, Industry 4.0 technologies at your esteemed enterprise.

Your early and favorable response will help us in scheduling a preliminary meeting for finalizing the implementation Plan for the same.

NPC is hopeful for a positive response.

Thanking you & regards,

Yours sincerely

(Umashankar Prasad)